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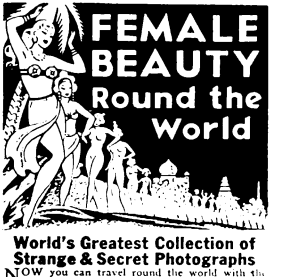

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★

Tony Leeds, Editor • Art Direction by Dahy

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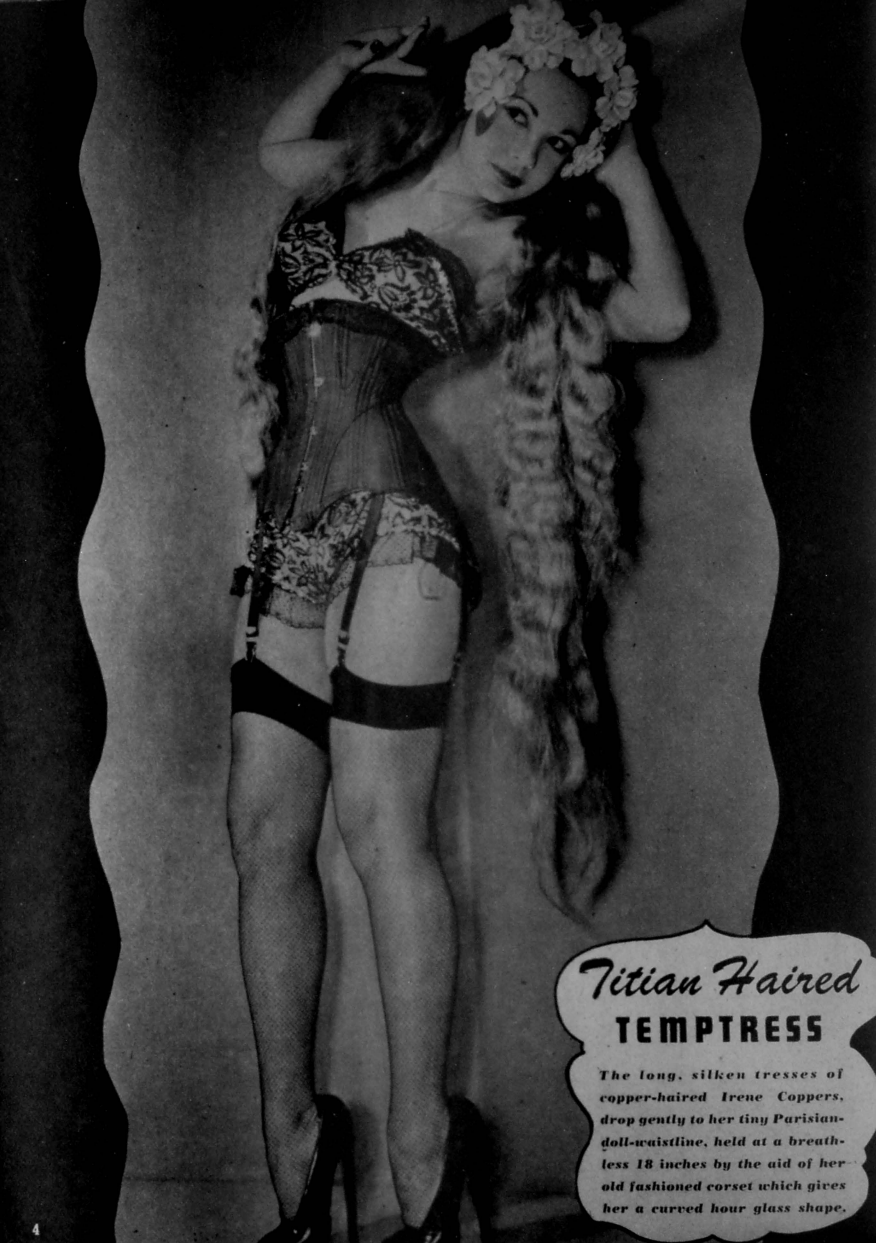

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Beach Peach

It's open see-son on picnics, fellers, and Brenda's out to get some sun. The manpower shortage is so acute that practically anyone's son will do as long as he's free and over twenty-one. Some of you guys would probably like to volunteer to help her out if you only knew what beach she was on. (Confidentially, it's Coney Island—but our editors won't let us say that. They're complaining that our writing is Coney enough as it is.) Well, Brenda honey, you'd better set up your umbrella and get a little shade. There's no need to get sunburned, and we won't consider you a shady character for avoiding it.

We're open that isn't too hard a job for you, honey.
Ah, lovely towel 'look at!
A Sight for
SHORE EYES

Oh, you pour, pour girl!
She's
SAND-SATIONAL!
"Time out for lounge, fellers."

You're a speedy kid, Angel. A-smile a minute!

These lobsters aren't a bite polite, are they?

(BEACH PEACH, CONTINUED)

Funny thing, fellers, the only way to have solid comfort is to take liquids. And we notice Brenda is having a coke-ing good time for herself. Ain't she sippin' pretty, though? Whatta picnic this has turned out to be! After all, 50,000,000 ants can't be wrong. (Neither can 50,000,000 uncles, for that matter, but somehow they never rate at picnics.) Brenda has a whole lobster to herself and we wish we were along to help eat that shellfish. It's a shell of a situation to watch a gal gobble down the whole damp thing by herself. Nevertheless, honeybun, any gal who can eat as much as you can, rates with us—feast, last and always!

"This is what I call the claws that refreshes."

Betty Howell is a stunning composition of white satin, white fringe and rounded white angel!

Cathey Covin lifts off her hat to reveal golden locks and gorgeous girl.

Poised splendidly on pencil thin heels, Janice Hansen, is a pert top hatter.

Doff your hats, men to these high kicking, high-heeled, high hatters whose dash, verve vivacity and vitality make them sparkle and scintillate seductively.

The Midnite Ride of PAULA REVERE

Paula paced up and down restlessly waiting for the signal. By the way your pace is familiar, sweetheart.

Ah, midnight — and all's swell!

A RED-HEADED REBEL

Listen now, fellers, and you will hear
Of the midnight ride of Paula Revere
It was in the year of 1945
Hardly a man is there alive
Who could ever forget this luscious dear.

At eleven, impatient to mount and ride
Booted and spurred — with a slinky stride
Paced up and down, did our Paula Revere.
For she had a mission—on her dangerous trip
And nary the time for a jest or a quip.

Paula is flashing the signal. Looks like beauty in the flesh to us.

Gee, setting your cap for us, honey?

Hiyo Silver, away! This kid's bound to stirrup trouble.

(PAULA REVERE, CONTINUED)

Her signal came—the belfry clock chime
Then she knew she was set—
It was finally time.
She jumped on her horse, she rode like a light,
Knocked hard on a door—pushed her foot
inside

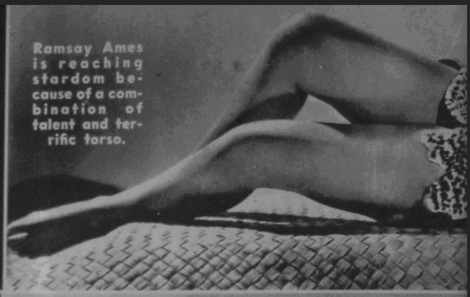
And these fatal words she was heard to say—
"Do you want a Fuller Brush today?"

Ah, the start of the famous ride of Paula Revere. Some form kid!

Yes you can lead a horse to water and you can lead us too, if there's Scotch with it!

Gee, Fuller Brushmen were never like this, were they fellers?
This view is good any way you look at HER.
T'was in the Year of 1945
Take it kneesy, Paula the Redcoats are coming!

Cinema CUTIES



Ramsay Ames is reaching stardom because of a combination of talent and terrific torso.

The most beautiful peaches in the world go to California where they settle, ripen and eventually bloom to the height of their natural loveliness. Even in the blossoming stages, the California buds are a congregation of feminine pulchritude without parallel elsewhere on the map. Here are the honeys with the most beautiful faces, the greatest charm and the most curvesome shapes.

Adele Mara, an exotic screen enchantress who thrills with her sultry beauty.

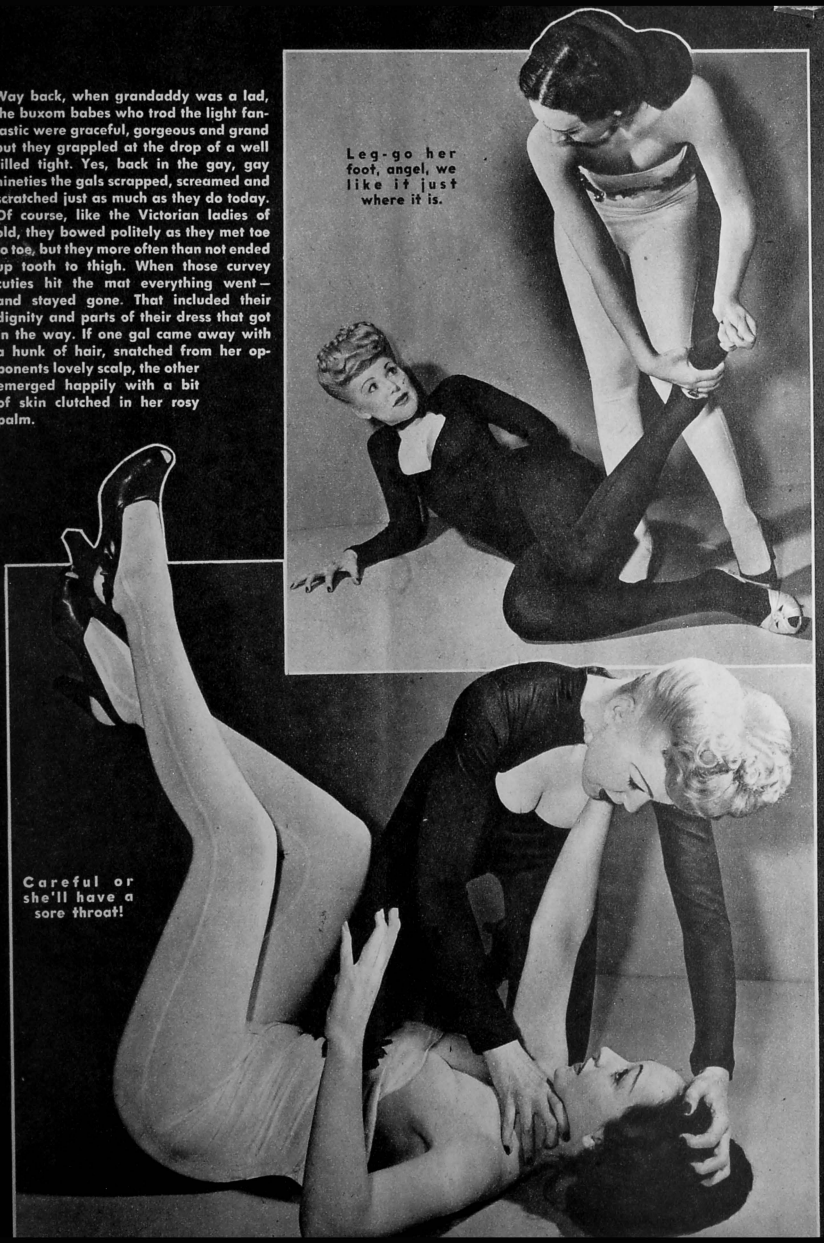
As exciting as her movie tag is Olga San Juan, a young starlet, slated for stardom.

ynne Baggett
s another
romising, pert
nd pretty
ewcomer to
lamorous
movieville.

Sheila Ryan is a lush colleen of Irish parentage who hopes to help make old Erin more famous in Hollywood.

When Ladies Meet at the Mat
Any time you get tired of that hold, baby, we'll take over!
They're squaring off and forming perfect curves.
BELLES of the BRAWL
Trying to knock her out, baby, you can't, she's a knockout!

Way back, when grandaddy was a lad, the buxom babes who trod the light fantastic were graceful, gorgeous and grand but they grappled at the drop of a well filled tight. Yes, back in the gay, gay nineties the gals scrapped, screamed and scratched just as much as they do today. Of course, like the Victorian ladies of old, they bowed politely as they met toe to toe, but they more often than not ended up tooth to thigh. When those curvey cuties hit the mat everything went—and stayed gone. That included their dignity and parts of their dress that got in the way. If one gal came away with a hunk of hair, snatched from her opponents lovely scalp, the other emerged happily with a bit of skin clutched in her rosy palm.



Biting, clawing, kicking and choking were only four of the prescribed methods of annihilating the foe, and the best girl invariably won. Of course our shapely contenders are both recognized winners in a beauty sweepstake, so if you've got your bets down on the brunette, do it warily because gentlemen are supposed to prefer blondes. But no matter what your preference, gents, the girl with the most zingo—behind her powerful arm is bound to win. So watch closely and you'll find out which gal comes out on top, when you see the other pick up her tights and go off crying.

Don't punch her, honey, blondes bruise light.

Hey quit choking her or it'll be no choke!

Go ahead and mix it up, kids. We're plenty mixed up trying to pick the winner.

A TIGHT BATTLE

Bow out politely, sweeties. All's well that ends well

She's pleading for mercy — what do you want — blood?

Darlene Marlowe, a voluptuous red-head stands confidently on her 6 inch heels.

Platinum locks, curvey torso and beguiling face compliement the splendor of Betty Turrett's shapely stems.

The lithe, lovely limbs of these luscious, leggy ladies are much enhanced by the graceful, skyscraper lines of their novel footgear which lifts them to greater and more beautiful heights.

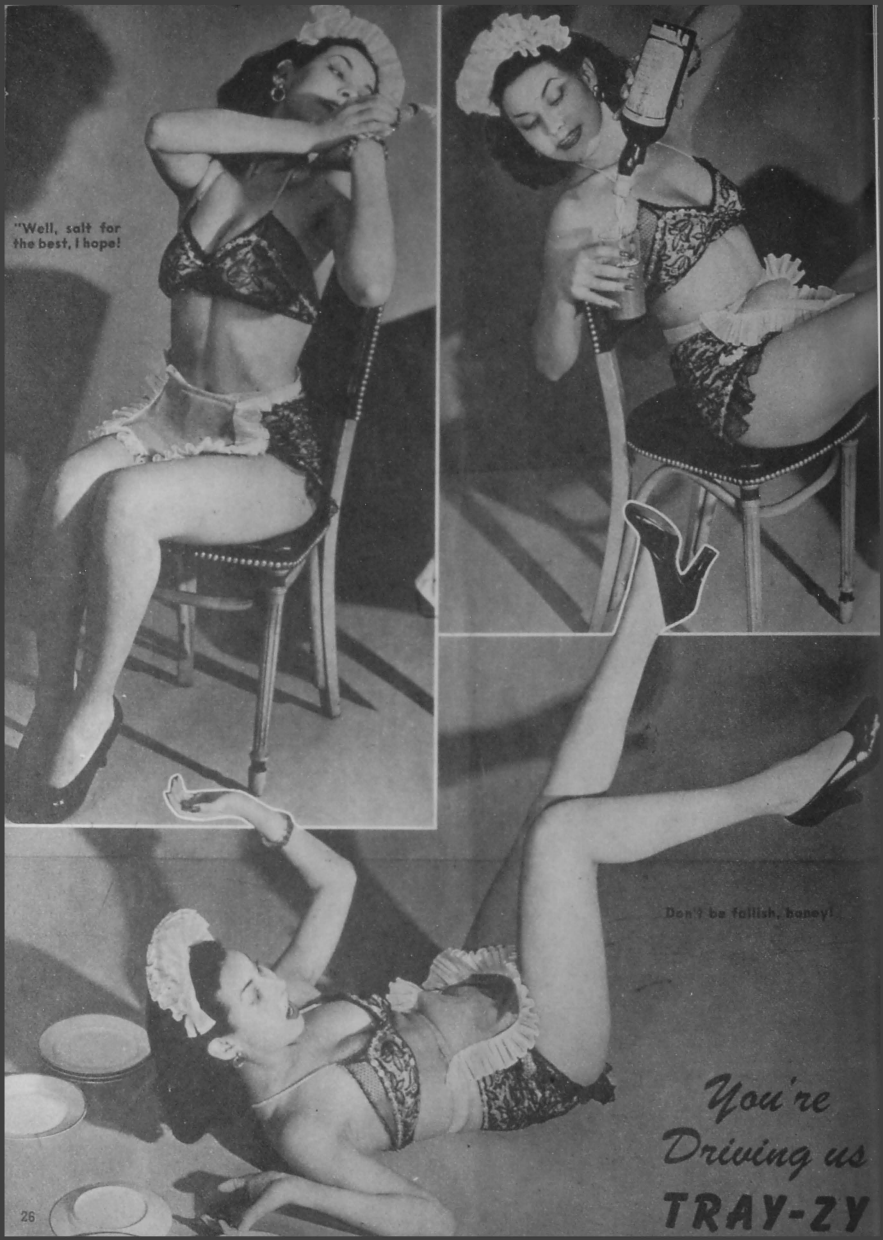
Lovelies

Midge Adams is a petite pretty who reaches a full five and a half feet in her sky high shoes.

Dazzling dominance is achieved by Sunnie McKaye as she hits the six foot mark in her glamorous foot garb.

Some Dish!
Hey, Sugar, shake it easy!
Hat's a classy get-up you're wearing, baby!
She's a SUPPER-DUPER ★

If you fellers like ruffles and bows, we're ruffle sure you'll go for Daisy, a waitress who is really worth her salt. But we can't say as much for the restaurant where she works. They give you what looks like a wet bowl . . . that's your soup. If there's soap on your plate they tell you it's to help wash your food down. Their coffee is so old they don't throw it away; they pension it off. And Daisy tells us the men-u see around the place aren't at all well-bread. We'd suggest you hang on to your job though, honey. Things are bound to get butter.


"Well, salt for the best, I hope!
Don't be foolish, honey!
You're Driving us
TRAY-ZY

Now just liquor this poor kid!
Watch out or you'll be crazy with the eat!
(SOME DISH, CONTINUED)
Daisy's been serving food all day, gang, and hasn't eaten a thing herself. (Would you boys say this babe is strictly from hunger?) If she doesn't grab a bite pretty soon she's liable to diet her post. Of course, eating in a crumby joint like this one seems foolish, but a gal who's dine on her feet hasn't much choice. Gee, Daisy, you really put a meal away once you get started. You've certainly got what eat takes! Tell you what we're gonna do . . . we'll bring you to our place and treat you to some scup. Then all of us can get in a little spooning.
Yep, angel, figures don't lie—look at yours.

Lorene Lester, a statuesque brunette who tips the scales at 120 pounds models as a profession while she dreams of being an artist.

Elegant Eyefuls

Lorene Beach is 5 feet 5 inches tall, has sparkling blue eyes, a 35 inch bust and hip and a tiny 24 waist.

The orb-filling qualities of this quartet of honeys elects them as the most elegant eyefuls of eternity. Enchanting, enticing and exciting they evoke the envy of all women and the admiration of all men.

Vanita Morgan, a Chicago pretty is tiny, auburn-haired with firm, lush curves—a 34 inch bust, a 23 inch waist and slim 33 hip.

Mary Louise Miller is a Hollywood starlet whose 34 inch hip and bust sharply indent her 23 inch waist.

Watch out, Cookie, or you'll be singing the bruise!
That's the idea, baby, makeup and live!
Ah! Fasten-ating!

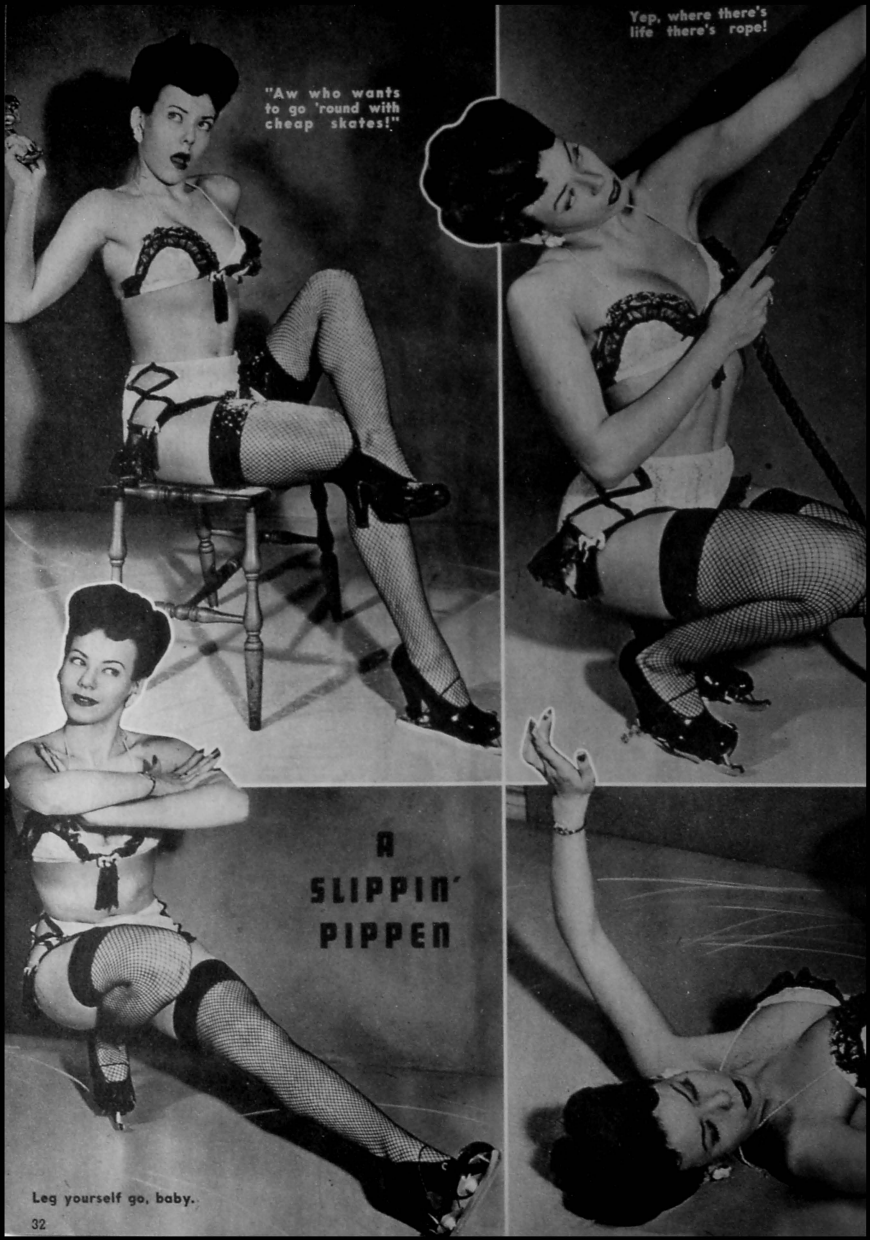
An ICE KID

MEET A GOOD *Skate*

Yes sir, this kid's a slide for thaw eyes.

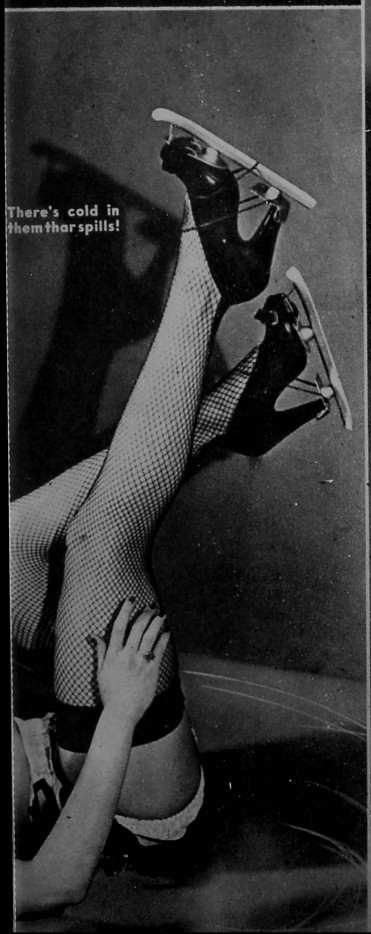
Baby, you look skate to death!

Susan's gonna try a little figure skating, fellers, and a figure like this gal's should make her stunts very eye-peeling. You're lookin' mighty fine, honey. No skiddin'. When you're on the ice, you really rink the bell. Now let's see some of that fancy stuff. The gang out here is all ice. Say, that Figure-Eight you're doing is mighty neat. We think it's the most eye-tractive thing we've seen. It seems to us you're not skate to try anything.


"Aw who wants to go 'round with cheap skates!"
Yep, where there's life there's rope!
A SLIPPIN' PIPPEN
Leg yourself go, baby.

(AN ICE KID, CONTINUED)

Whaddaya know, guys, Susan's still with us. We're certainly glide she didn't go away. An ice gal like this cutie is hard to find. And Susan's talented, too! Yessir, she's a sight for sore ice. Show us some more of those tricks, honey. Gee, that one's very at-trick-tive! And so's that. And so's . . . OUCH!!! Looks like you've been put on the sport, baby. Let's skate out of here and try something easier.



There's cold in them thar spills!

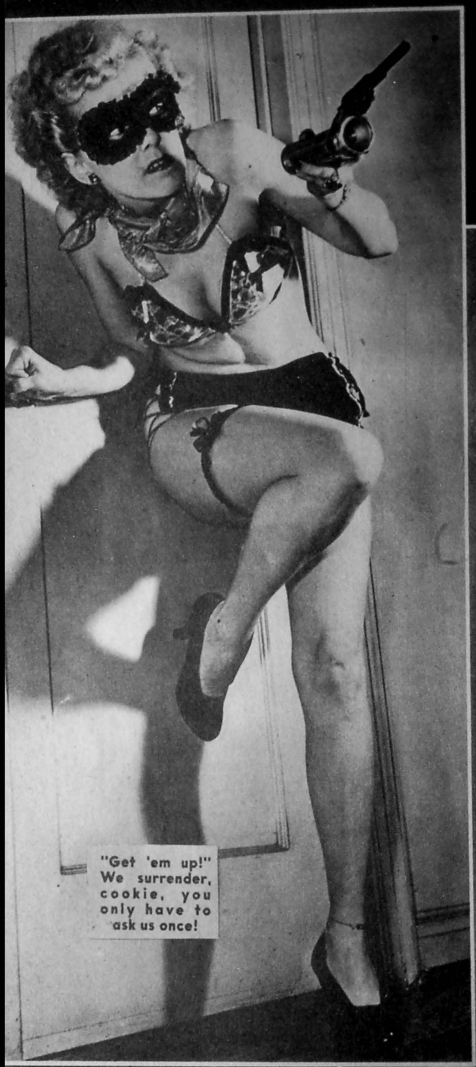
"I'm going home, cause ice tired, fellows, I sure is!"

Valerie Parks, a petite and precious package, is five feet tall, weighs 101 pounds and puts dynamic punch into all her novel dances.

Fairly bubbling over with the joy of living is this saucy sprite. Ginger Allen resides in sunny California and has a disposition to match.

Beauty is not a matter of fine bone structure, nor even the symmetry of the curves that cover it. It is not merely the combination of shining hair or luscious lips. Beauty is made up of a variety of things, and heading the list is the beguiling quality of dazzling glances and pert piquancy which makes for attractive, youthful spirits.

JIMMINA VALENTINE



A SAFE-CRACKING HEART BREAKER!

It was midnight! A chill wind howled thru the foresaken streets. The windows were blacked out and dismal. The only bright spot to be seen was a platinum blonde who crept stealthily thru the streets, pressing her shapely body against buildings for protection, dashing madly for the shelter of a doorway—always watchful—ever alert for the steps of a guardian of the law. Cleverly and rapidly she jimmied a door, while her soft fingers pressed firmly around the hard, steel-blue trigger of a revolver. Carefully she guided the glow of her flashlight about the bare walls, finally bringing it to rest upon her objective. It was a locked safe—Jimmina Valentine had scored at last.

Aiming to please, sugar?

(JIMMINA VALENTINE, CONTINUED)

Her nimble, agile, yet feminine fingers caressed the dial, groping for the intricate combination. Finally, exhausted and spent, she reached for the nitroglycerine, touched the fuse, and blew the lid off. Cautiously she put down her gun, tore off her mask, untied her bandanna, gently rolled the garter off her rounded thigh, and placed them into the safe. Now at last, our heroine had found a safe place for her tools and prized possessions.

PRETTY LARCENY!
Go ahead, tootsie, there's nothing like rolling your own.
Don't put it away, sugar. You have nothing to hide.
Yep, we agree you're a real heart throbber!

Jeanne Ware, a statuesque and seductive streamlined siren highlights California.

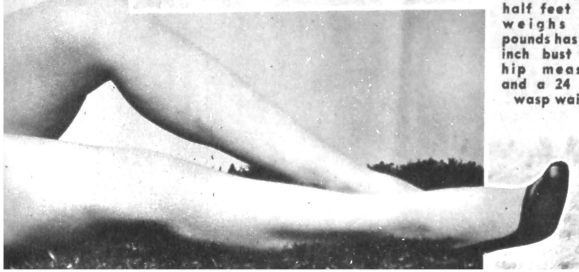
Streamlined Stunners

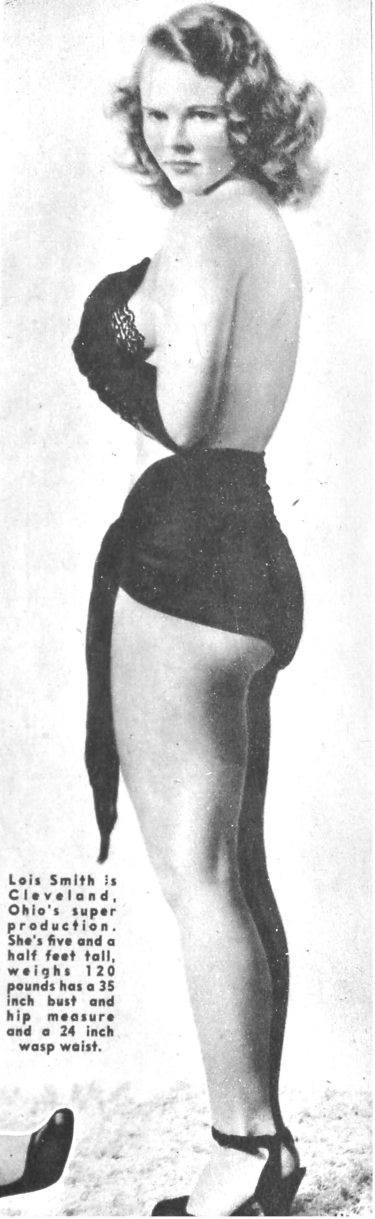
A speedy journey from Coast to Coast on the limited will carry you to points of interest and bring you face to face with all-American beauty in the ultra-streamlined fashion of our shapely 20th Century stunners.

Stop midway in Wichita, Kansas and meet a native daughter—Louise Ritchie who loves to ride, bowl and dance and at 22 has reached a magnificent streamlined development with a 35 inch bust, a 37 hip and a 25 inch waist.

In New York you'll encounter Ann Dinaola, possessor of a practically perfect physique.

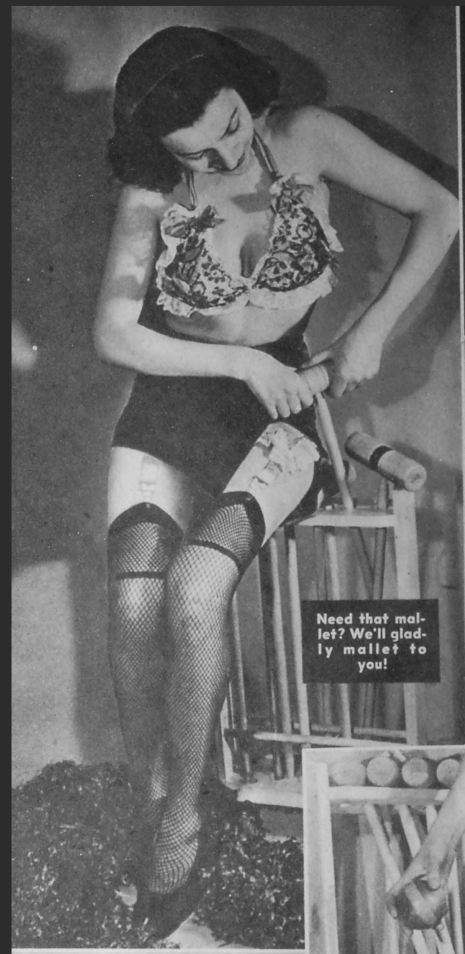
Chicago boasts of tall, tanned, blonde bombastic Julie Bryan, a voluptuous performer of a very special dance routine.





Lois Smith is Cleveland, Ohio's super production. She's five and a half feet tall, weighs 120 pounds has a 35 inch bust and hip measure and a 24 inch wasp waist.

A Wicket GAL!



Need that mallet? We'll gladly mallet to you!

"I garter learn how this game is played."

Y'know, gang, ever since Ruth got this croquet set she's been having trouble. She's trying to set the game up now, and is making a wicket job of the thing. But our cutie's determined about it and is gonna finish no matter how balled up she gets. (We always said you were a game kid, sugar!) It looks like you're on the sport, baby, and we'd really like to help out. But we're more baffled by all this than you are. Y'see, we always thought croquet was something like knitting. Guess we'll buy a rule book and mallet to you as soon as we finish. Croquet with you, baby?

She's
CROQUET
★
Watch out, honey, or you will get all balled up!
Our honey always pools her punches!
Ah, she's just an All-Hammerican Beauty!

Yes sir, toots, you sure measure up!
Too bad, honey. It's a turf life.

(A WICKET GAL, CONTINUED)

The game is under way, fellers, and we're betting on Ruth. As you can see, it shouldn't be hard for her to hit that ball 'cause she made a great hit without even trying, in fact her form is perfect. You see, this is one game where you can't afford to let the grass grow under your feet. You've got to keep moving, so move on to the next picture, pal, you've stared long enough. With gas rationing and pleasure driving out for the duration, isn't this game a swell way to spend a date? Yes sir, gents, it may be turf, but as you can see, it's really quite wicket!

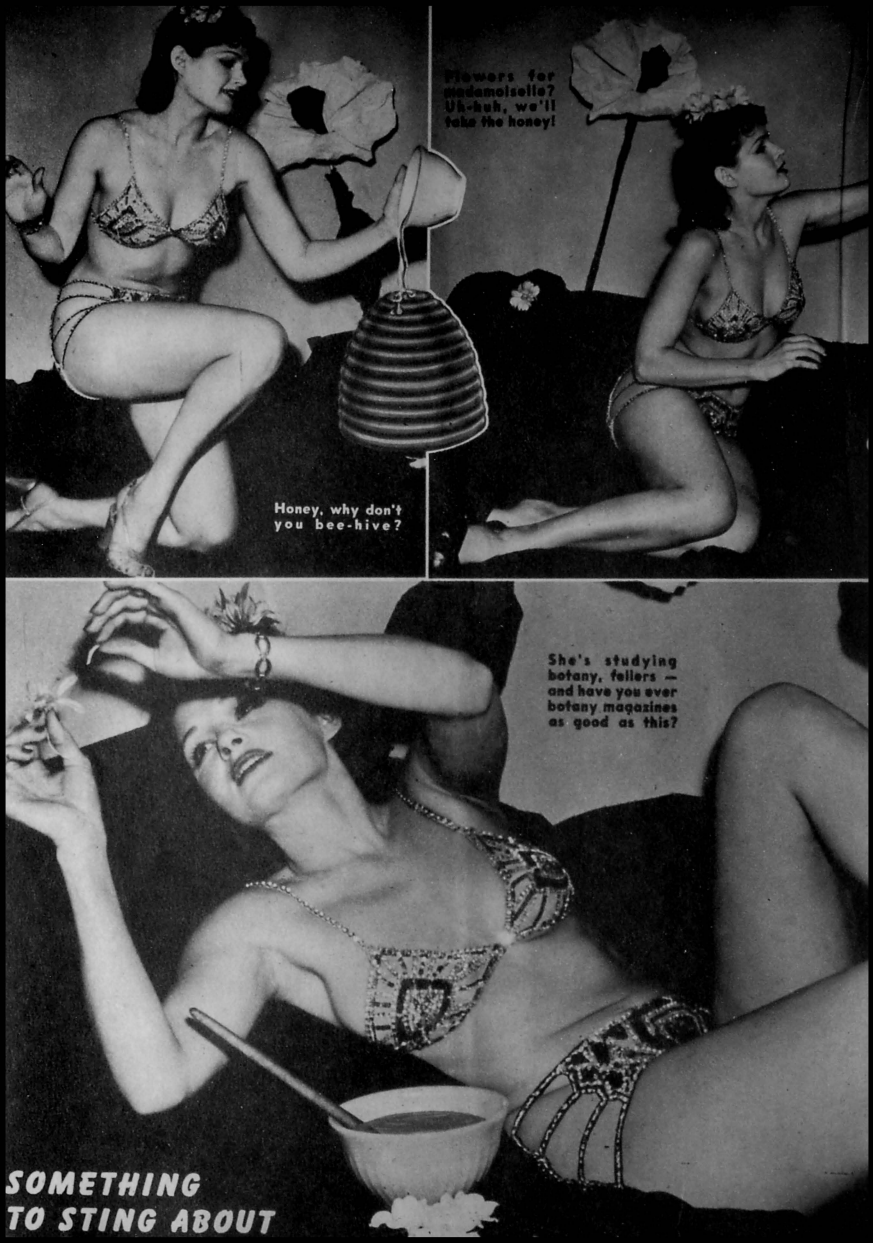
Volumes
Christine Ayers, a versatile vixen who has run the gamut from burlesque thru the Follies onto the legitimate stage has a long career story.

# of Beauty

Wrapped in voluminous, clingy lush materials, the shapely symmetrical curves of these charmers stand out in bold relief. Two pages of a book, spell volumes of beauty when they are enlivened as trickily as ours.

Reclining langorously is our idea of a restful bed time story.

Lorene Lester is 5 feet 5½ inches tall, weighs 120 pounds, has a 24 inch waist, a 35 inch bust and hip, and lines that speak for themself.


Honey, why don't you bee-hive?
Flowers for mademoiselle? Uh-huh, we'll take the honey!
She's studying botany, fellers — and have you ever botany magazines as good as this?
SOMETHING TO STING ABOUT

Busy LITTLE BEA

Sugar rationing being what it is, our little Bea decided to be like a bee and make some honey. "Sweets for the Sweet," says this cutie and who are we to say, "No?" But making honey calls for flitting from flower to flower, something Bea couldn't exactly do. So she's flitting from flower to bower, and this is what happened in her pent-house apartment when she took to the wing. Naturally Bea can't really fly, so you'll have to imagine that, but don't let your imagination get you up in the air about her! Incidentally, you know bees get honey from the pollen in flowers. So can you blame us when we say we sure have pollen for her? C'mon boys, let's make like a bee—everything here is flitting—and proper!

This picture should bowl you guys over.

(BUSY LITTLE BEA, CONTINUED)

"Well," says our little Bea. "I guess I got to make the most of it; after all, what's drone is drone." Just the same, our honey-gatherer is filled with hive jive. You can even hear her carrying a tune — 'cause she's a well-known stinger, isn't she? (We don't blame you for saying 'Ouch' after that gag.) In these days of rationing, honey is an excellent substitute for butter — and they don't come any butter than Bea, do they, Honey? (Comb, comb, now sweetie, you don't expect us to keep this gagging up forever, do you?) Most bees like to flit from flower to flower, but our Bea's a gal who sticks to one pet-al at a time. So whaddya say, baby, let's get bee-sy and meet at that little flower shop around the corner. As far as we're concerned, hive-n can wait; you're Paradise enough for us right now! Oh, Bea Bea mine!

Little girl you've had a bee-sy day!
Ah, two-lip time is here again.
You suit our taste too, honey!
GIVE OUR BEA A BUZZ, BOYS

DIVINE DANCER

Getting into the mood is accomplished by a slight sway of the body, from hip to hip.

A complete backbend bespeaks this alluring angel's thorough schooling in acrobatics.

A Showey SHOWGIRL

Bursting out to wild, hot tempo, Pat tosses her raven mane in rhythmical rotation.

She lingers langorously and seductively before making her final exit.

Pat Joyce is a petite brunette who struggled from the ranks of the chorus girl to top dancer stardom. Pat had more than the usual attributes to recommend her, for her beauty is of the double-barreled variety which hits you the moment you see it, and from which you can not possibly make a rapid recovery. Her dancing, like her fantastic figure, is charged with plenty of ginger.

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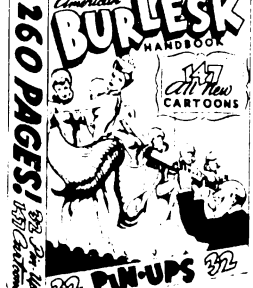

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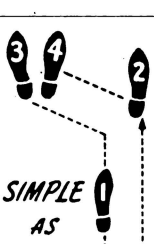

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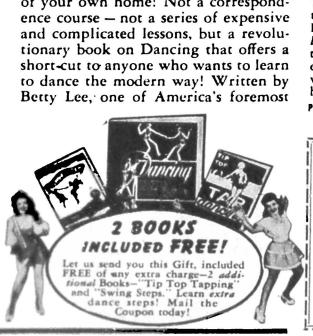

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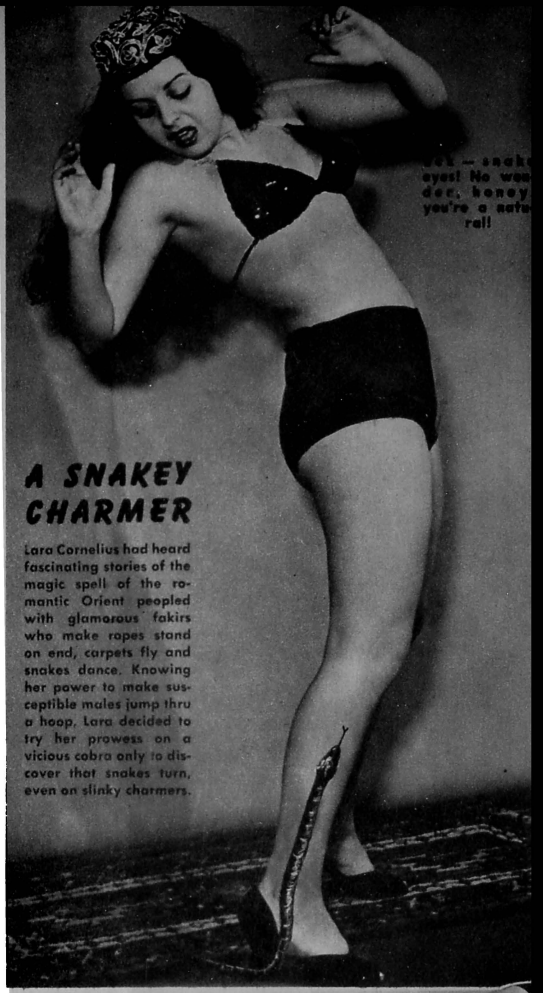
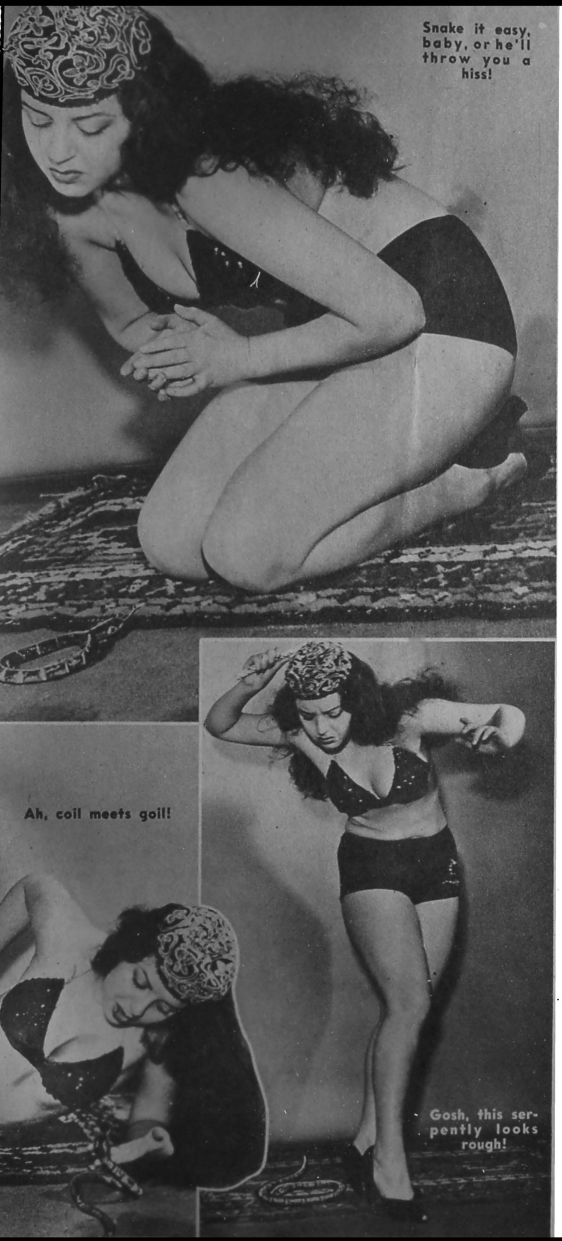
Address_____

City_____ State_____



A SNAKEY CHARMER

Lara Cornelius had heard fascinating stories of the magic spell of the romantic Orient peopled with glamorous fakirs who make ropes stand on end, carpets fly and snakes dance. Knowing her power to make susceptible males jump thru a hoop, Lara decided to try her prowess on a vicious cobra only to discover that snakes turn, even on slinky charmers.



"Let me show **YOU** too, HOW TO MAKE YOURSELF ***COMMANDO-TOUGH***

...OR IT WON'T COST YOU A CENT!"

says *George F. Jowett*

WORLD'S GREATEST BODY BUILDER

Let me prove to YOU that you can put inches of dynamic muscles on your arms! Add inches to your chest! Broaden your shoulders and power pack the rest of your body. I can do for you what I've done for thousands the world over, including many officers and men now in the U.S. and British Armed Forces!

GIVE ME 10 MINUTES A DAY!

I'll Show You My Secrets of Body Building

I'll help you learn the "Progressive Power Method" through which I rebuilt myself from a physical wreck to the holder of more strength records than any other living athlete or teacher! No matter how skinny or flabby you are, you can learn my methods right in your own home. Through my proved secrets I show you how to develop your power, inside and out, until YOU are fully satisfied that you are the man you want to be. "The Jowett System," says R. F. Kelly, Physical Director of the YMCA, Atlantic City, "is the greatest in the world!"

PROVE TO YOURSELF IN ONE NIGHT!

Send only 25c for test Course, "Molding a Mighty Arm." Read it the evening it arrives—learn from experience the thrill you can give your muscles!

SEND FOR THESE FIVE FAMOUS COURSES in Book Form

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If you want a physique that will inspire respect from men, and admiration from women . . . ACT "LIKE A HE-MAN"! Decide at once! The famous book, "Nerves of Steel—Muscles Like Iron" will be included FREE! Priceless for the strength fan! Full of photos of marvelous power-bodied men who will show you what Jowett has done for them and how he can do the same for you. Reach out, Grasp this Special Offer today!

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George F. Jowett: Your proposition looks great to me. Send by return mail, prepaid, the courses checked below. I enclose ( ) Include FREE book of PHOTOS.

- ☐ All 5 courses for $1
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NAME ..... Age .....
(Print Name)

ADDRESS .....

Girls Can't Resist this KISS ME NECKTIE as it GLOWS in the DARK!

A SMART TIE BY DAY

A MAGIC TIE AT NIGHT

IT'S NOVEL, DIFFERENT BARRELS OF FUN!

By Day a Lovely Swank Tie . . . By Night a Call to Love in Glowing Words!

Men, boys! Now amaze your friends! Surprise and thrill every girl you meet! Be different and the life of the party in any crowd! Here's the most amazing spectacular necktie that you ever wore, a smart wrinkle-proof, tailored cravat, which at night is a thrilling sensation! It's smart, superb class by day, and just imagine in the dark it seems like a necktie of compelling allure, sheer magic! Like a miracle of light there comes a pulsing, glowing question—WILL YOU KISS ME IN THE DARK, BABY! Think of the surprise, the awe you will cause! There's no trick, no hidden batteries, no switches or foolish horseplay, but a thing of loveliness as the question emerges gradually to life, touched by the wand of darkness, and your girl will gasp with wonder as it takes form so amazingly. It's new . . . utterly different . . . a Hollywood riot wherever you go. And here's wonderful news! You can see, examine this glorious tie yourself without risk . . . just mail the coupon!

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Examine . . . Let It Thrill You . . . ON THIS FREE TRIAL OFFER. Don't confuse this magnificent necktie with any ordinary novelty tie for it's high class, distinctive, ties up perfectly, and you'll wear it with pride. Its color combination is specially created and so original that you actually can wear it tastefully with any suit. It's wrinkle-proof, beautifully fashioned. You might expect to pay $2.00 or even $3.00 for this cravat just for daytime wear. But now, if you act quick, under this special INTRODUCTORY OFFER, you will have this marvelous, breathtaking GLOW IN THE DARK sensation for only $1.49! That's all, just $1.49, a bargain in quality, and a million dollars worth of fun at any party, or in any crowd, and an aid to love! Send no money, here's all you do. Mail coupon with your name and address. On arrival of your GLOWING KISS ME NECKTIE, you simply pay postman $1.49, plus postage. (If money comes with order, we pay postage.) Then examine. See how it excites and thrills. And, if you are not delighted, if you are not eager to wear it, just return it for your money back promptly. Isn't that a fair, generous offer? Then act at once. Don't wait. Mail the coupon now!

MAIL THIS NO-RISK COUPON NOW!

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Rush me my KISS ME NECKTIE that glows in the dark. I will pay postman $1.49 plus postage with your positive assurance I will be delighted or return tie for full refund.

If you want us to send you 3 Glowing Necktie for $4.22, check here ☐

Name .....

Address .....

City.. .. .. Zone..... State.....

$100 Monthly IF SICK or INJURED!

Plus HOSPITAL BILLS PAID!

AMAZING NEW

GOLD SEAL POLICY

PROVIDES *All* THIS PROTECTION FOR JUST

$1 A MONTH

CASH BENEFITS *BIG ENOUGH To Be WORTHWHILE!*

SICKNESS BENEFITS! Policy pays for loss of time due to sickness, a regular monthly income for as long as 3 months, up to..... **$100.00 PER MO.**

ACCIDENT BENEFITS! Policy pays for *accident disability* at rate up to $100 per month, for as long as 24 months, or **$2400.00**

ACCUMULATED CASH! Policy pays for accidental loss of life, limb or sight up to $4,000, accumulated to..... **$6000.00**

PLUS SICKNESS, ACCIDENT and MATERNITY HOSPITALIZATION PLAN

Policy pays "hospitalization benefits" for *sickness, accident* or *maternity*, including hospital room at rate of $5.00 per day, operating room, anaesthesia, drugs, dressings, laboratory, X-ray, oxygen tent and other services, *even ambulance service.* Total hospital benefits as specified to over..... **$650.00**

The SERVICE LIFE INSURANCE CO.

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CASH for Almost Every Emergency!

Now, added millions can afford all-around insurance protection. Here is a combination SICKNESS, ACCIDENT & HOSPITALIZATION policy *for just a dollar a month* that pays in strict accordance with its provisions for ANY and ALL accidents, ALL the common sicknesses, even non-confining illness and minor injuries. It pays disability benefits from the very first day. NO *waiting period!* NO this is not the usual "limited" policy. It's an extra-liberal policy that provides quick cash to *replace lost income*, pay *doctor* and *hospital bills*, for *medicines* and other pressing demands for cash that invariably come when sickness or accident strikes.

POLICY ISSUED *By Mail* AT BIG SAVINGS!

NO MEDICAL EXAMINATION!

Ages 15 to 69. Actual policy sent by mail for 10 Days Free Examination. NO cost! NO obligation! NO salesman will call! See this policy and judge for yourself. It's the protection you need and should have at a price you *can* afford. Just mail coupon below! But *do it today.* Tomorrow might be too late!

FREE 10-DAY INSPECTION COUPON

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Service Life Bldg., Omaha 2, Nebraska

SEND without cost or obligation your extra-liberal "Gold Seal" $1-A-MONTH Policy for 10 Days' Free Inspection.

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HOW A 97-Lb. WEA

Became the "WORLD'S MOST PERFECTLY DEVE

I Can Make You a New Man, Too, In Only 15 Minutes a Day!

If you're the way I USED to be—if you are skinny and feel only half-alive—if the better jobs pass you by—if you're in the service, but are being "pushed around"—if you're ashamed to strip for sports or a swim—and if you want a HE-MAN's body—then give me just 15 minutes a day!

I'll PROVE you can have a build you'll be PROUD of; *"Dynamic Tension"* will do it for *you*, too! *That's* how I changed my own build into such perfect proportions that famous sculptors and artists have paid me to pose for them. My body won me the title, "World's Most Perfectly Developed Man." And now I can give you solid, beautiful, USEFUL muscle wherever YOU want it!

"DYNAMIC TENSION" Does It

In only 15 minutes a day, *"Dynamic Tension"* can bulge up your chest, broaden your back, fill out your arms and legs. Before you know it, this easy NATURAL method will make you a New Man! In fact, I GUARANTEE you'll start seeing results in the first 7 days!

I give you no gadgets or contraptions to fool with. You simply utilize the UNDEVELOPED muscle-power in your own God-given body—almost unconsciously every minute of the day—walking, bending over, etc.—to BUILD MUSCLE and VITALITY. And it's so easy—my secret, *"Dynamic Tension,"* does the trick!

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Thousands of fellows in every branch of the service as well as civilians have used my *"Dynamic Tension"* to change themselves into real HE-MEN! Read what they say—see how they looked before and after—in my book—*free*. Tells all about *"Dynamic Tension,"* shows actual photos of men I've turned from puny weaklings into Atlas Champions. And I can do the same for YOU. Mail the coupon *now!* Address me personally: CHARLES ATLAS, Dept. 3099, 115 East 23rd St., New York 10, N. Y.